P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/02/2012-10/08/2012

**KYW TV3** 

INVOICE

MENENDEZ FOR SENATE(170464)

317 George St Fl 4 New Brunswick, NJ 08901-2008

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179

ATTN:Accounts Payable

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num: 1041-80664

**Contract Dates: Customer Order:** 

Linked Order:

Account Exec:

CPE: /

**Product Desc:** MENENDEZ 10/02/12-10/08/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556235 Page 1 of 7 Invoice Date: 10/14/2012 11/13/2012 Billing Cycle: Weekly 10/01/2012-10/14/2012 **Billing Period:** Net 30 days

	ight								Total	
Line Description				Buy Line Dates	s	мт	WTFSS	Dur	Spots	Rate
1 5/	MORN NEW	S		10/02/2012-10/	05/2012	. T V	VTF	30	4	360.00
Week Of			MTWTFS	S	Spots Per Week		Rate			
10/01/201	2-10/07/2012		. T W T F		4		360.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/02/2012		05:22:31 AM		RMT101H		30	360.00			
10/03/201	2 We	05:18:05 AM		RMT101H		30	360.00			
10/04/2012	? Th	05:10:06 AM		RMT103H		30	360.00	9	100	
10/05/2012	? Fr	05:11:05 AM		RMT103H		30	360.00			ß.
2 5/	MORN NEW	S		10/08/2012-10/	08/2012	М		30	1	360.00
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/08/201	2-10/14/2012		М		1		360.00	The same of		
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/08/2012	2 Mo	05:12:03 AM		RMT103H		30	360.00			
3 5:	30AM NEWS	THIS MORNING	3	10/02/2012-10/	05/2012	. T V	VTF	30	4	405.00
\\\!\\ O\$			MINTE		Coots Dec Week		Data			
Week Of	10/07/0040		MTWTFS	8	Spots Per Week	100	Rate			
	2-10/07/2012		.TWTF		4		405.00			
10/01/201	D	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/01/201: Air Date	Day					30	405.00			
	•	05:53:07 AM		RMT101H		00				
Air Date	t Tu	05:53:07 AM 05:55:16 AM		RMT101H RMT101H		30	405.00			
Air Date 10/02/2012	Tu We						405.00 405.00			

P.O. BOX 33091

317 George St Fl 4

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



**KYW TV3** 

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

10/02/2012-10/08/2012

Office: Contract Num:

1041-80664

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

/

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

**Product Desc:** MENENDEZ 10/02/12-10/08/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556235 Page 2 of 7 Invoice Date: 10/14/2012 11/13/2012 Billing Cycle: Weekly

10/01/2012-10/14/2012

Buy	Flight										Total		
.ine	Description	on			Buy Line Dates	s	MTV	NTFSS	ı	Dur	Spots	Rate	
4	5:30AM NI	EWS	THIS MORNING	i	10/08/2012-10/	08/2012	М			30	1	405.00	
We	ek Of			MTWTFS	3	Spots Per Week		Rate_					
10/0	08/2012-10/14/2	2012		M		. 1		405.00					
۸ir	<u>Date</u>	Dov	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
			05:41:52 AM	IVI/G FOI	RMT103H		<u> </u>	405.00	Debit	_	Credit	Remarks	
10/1													
5	THIS MOR	RNING	(5:58-7AM)		10/02/2012-10/	05/2012	. T W	TF		30	4	350.00	
								_					
	ek Of			MTWTFS	<u> </u>	Spots Per Week	=	Rate	1000				
10/0	01/2012-10/07/2	2012		.TWTF		4		350.00					
<u>Air</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- M	Credit	<u>Remarks</u>	
10/0	02/2012	Tu	06:11:21 AM		RMT101H		30	350.00					
10/0	03/2012	We	06:59:01 AM		RMT101H		30	350.00		- Par			
10/0	04/2012	Th	06:28:11 AM		RMT103H	10	30	350.00					
10/0	05/2012	Fr	06:42:04 AM		RMT103H		30	350.00					
6	THIS MOF	RNING	(5:58-7AM)		10/08/2012-10/	08/2012	M			30	1	350.00	
			<u> </u>		W 1								
We	ek Of			MTWTFS	<u>3</u>	Spots Per Week	100000	Rate					
10/0	08/2012-10/14/2	2012		M		1		350.00					
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	08/2012	-	06:27:57 AM		RMT103H		30	350.00					
7	CBS THIS	MORI	NING		10/02/2012-10/	05/2012	. T W	TF		30	4	405.00	
													-
We	ek Of			MTWTFS	<u>3</u>	Spots Per Week	=	Rate					
10/0	01/2012-10/07/2	2012		. T W T F		4		405.00					
<u>Air</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/0	02/2012	Tu	08:22:03 AM		RMT101H		30	405.00					
10/0	03/2012	We	08:37:28 AM		RMT101H		30	405.00					

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NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION © GW



## **KYW TV3**

1041-556235

Invoice Num:

Page 3 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80664

**Contract Dates:** 

10/02/2012-10/08/2012

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE:

/ /

In Account MESSAGE & MEDIA INC.(22198) With: 100 Albany St

317 George St Fl 4

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/02/12-10/08/12

Invoice Date:	10/14/2012		
Billing Cycle:	Weekly	<b>PAY BY</b>	11/13/2012
Billing Period:	10/01/2012-10/14/2012	PAIDI	Net 30 days

-	light									Total		
ne C	Description			Buy Line Dates		M T	WTFSS		Dur	Spots	Rate	
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/04/201	12 Th	08:27:41 AM		RMT103H		30	405.00					
10/05/201	2 Fr	08:28:26 AM		RMT103H		30	405.00					
8 0	BS THIS MOR	NING		10/08/2012-10/08	3/2012	М			30	1	405.00	
Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate						
10/08/201	12-10/14/2012		М		1		405.00					
Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	-41	Credit	<u>Remarks</u>	
10/08/201	2 Mo	08:24:16 AM		RMT103H		30	405.00	1000			1	
9 V	VEEKEND NEV	VS SAT 6-7AM		10/06/2012-10/0	6/2012		.S.		30	1	300.00	
Week Of			MTWTFS	<u>S</u>	Spots Per Week	45	Rate Rate					
10/01/201	12-10/07/2012		S.		1		300.00	- 1				
Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	_	Credit	<u>Remarks</u>	
10/06/201	2 Sa	06:14:48 AM		RMT103H		30	300.00					
10 C	BS SATURDA	Y MORNING NE	WS 7-9AM	10/06/2012-10/0	6/2012	1	. S .		30	1	300.00	
				. 10 1	V. 5	No.						
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
10/01/201	12-10/07/2012		S.		1		300.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
10/06/201	2 Sa	08:29:15 AM		RMT103H		30	300.00					
11 V	VKND NEWS S	UN 6-7A		10/07/2012-10/0	7/2012		\$		30	1	150.00	_
11 V			MTWTES	S	Spots Per Week		Rate					
Week Of	2-10/07/2012				1							
Week Of 10/01/201	12-10/07/2012		S		1							
Week Of	<u>Day</u>	<u>Air Time</u> 06:27:53 AM		Material RMT103H	1	<u>Dur</u> 30	Rate 150.00	Debit	_	Credit	<u>Remarks</u>	

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317 George St Fl 4

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



## **KYW TV3**

INVOICE

Page 4 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80664

**Contract Dates:** 

10/02/2012-10/08/2012 **Customer Order:** 

Linked Order:

**Product Desc:** 

CPE:

In Account MESSAGE & MEDIA INC.(22198) With:

For:

100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

/

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/02/12-10/08/12

Invoice Num: 1041-556235 Invoice Date: 10/14/2012

Billing Cycle: Weekly 10/01/2012-10/14/2012 **Billing Period:** 

11/13/2012 Net 30 days

Buy	Flight									Total		
Line	Descrip	otion			Buy Line Dat	es	MTW	VTFSS	Dur	Spots	Rate	
12	WKND	NEWS S	UN 7-9A		10/07/2012-10	)/07/2012		. S	30	1	250.00	
	Week Of			MTWTFS	3	_Spots Per Week		Rate_				
	10/01/2012-10/0	7/2012		S	_	1		250.00				
		_					_					
	Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/07/2012	Su	07:11:32 AM		RMT103H		30	250.00				
13	CBS SI	JNDAY N	MORNING		10/07/2012-10	0/07/2012		. S	30	1	1,080.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	10/01/2012-10/0	7/2012		S		1		1,080.00			and the same of th	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/07/2012		09:50:51 AM		RMT103H		30	1,080.00				
			ION 10:30-11AN	4	40/07/0040 4/	2/07/0040		0	30	4	0.000.00	
14	FACE	HE NAT	ION 10:30-11AN	И	10/07/2012-10	0/07/2012		. 5	30	1	2,000.00	
	Week Of			MTWTFS	3	Spots Per Week		Rate				
	10/01/2012-10/0	7/2012		S	1	<u>- Opolo i Oi Wook</u>	1	2,000.00				
					10			Ser.				
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/07/2012	Su	10:59:17 AM		RMT103H		30	2,000.00				
15	DR. PH	IL			10/02/2012-10	0/05/2012	. T W	TF	30	4	650.00	
	Week Of			MTWTFS:	<u>S</u>	Spots Per Week	_	Rate				
	10/01/2012-10/0	7/2012		.TWTF		4		650.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
		Tu	04:22:29 PM		RMT101H		30	650.00				
	10/02/2012		04:42:50 PM		RMT103H		30	650.00				
	10/02/2012 10/03/2012	We						0.00				
			04:41:30 PM		RMT103H		30	650.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 5 of 7

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80664 10/02/2012-10/08/2012

Contract Dates: Customer Order:

Linked Order:

**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

**Product Desc:** MENENDEZ 10/02/12-10/08/12

Broadcast airtimes represented are reported to the nearest second.

**Invoice Num:** 1041-556235 **Invoice Date:** 10/14/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Buy	Flight								Total		
ine	Description			Buy Line Dates	s	MTV	VTFSS	Dur	Spots	Rate	
16	DR. PHIL			10/08/2012-10/	08/2012	М		30	1	650.00	
Weel	ek Of		MTWTFS	S	Spots Per Week		Rate				
10/08	8/2012-10/14/2012		М		1		650.00				
<u>Air D</u>	Date Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/08	8/2012 Mo	04:29:11 PM		RMT103H		30	650.00				
17	5PM EARLY NE	WS		10/02/2012-10/	05/2012	. T W	TF	30	3	700.00	
Weel	k Of		MTWTFS	S	Spots Per Week	_	Rate	1000		1	
10/01	1/2012-10/07/2012		. T W T F		3		700.00				
<u>Air D</u>	Date Day	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
10/02	2/2012 Tu	05:27:53 PM		RMT101H		30	700.00				
10/03	3/2012 We	05:26:47 PM		RMT103H		30	700.00	100			
10/04	4/2012 Th	05:12:10 PM		RMT103H	- 11	30	700.00				
18	5PM EARLY NE	WS		10/08/2012-10/	08/2012	М		30	1	700.00	
-				- 1		V	M				
Weel	k Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
10/08	8/2012-10/14/2012		М		1	1000	700.00				
10/08 <u>Air D</u>		Air Time	M	<u>Material</u>	1	Dur	700.00  Rate	Debit	Credit	<u>Remarks</u>	
<u>Air D</u>		· · · · · · · · · · · · · · · · · · ·		Material RMT103H		<u>Dur</u> 30		Debit	<u>Credit</u>	<u>Remarks</u>	
<u>Air D</u>	Date Day			100 100	07/2012	30	<u>Rate</u>	Debit	<u>Credit</u>	Remarks 1,800.00	
Air D 10/08	Nate Day 8/2012 Mo LATE NEWS		M/G For	RMT103H 10/02/2012-10/		30	Rate 700.00				
Air D 10/08 19	Date Day 8/2012 Mo LATE NEWS		M/G For	RMT103H 10/02/2012-10// S	Spots Per Week	30					
Air D 10/08 19	Nate Day 8/2012 Mo LATE NEWS		M/G For	RMT103H 10/02/2012-10// S		30	Rate 700.00				
Air D 10/08 19	Date Day 8/2012 Mo LATE NEWS ek Of 1/2012-10/07/2012		M/G For	RMT103H 10/02/2012-10// S	Spots Per Week	30					
Air D 10/08 19 Weel 10/07 Air D	Date Day 8/2012 Mo LATE NEWS ek Of 1/2012-10/07/2012 Date Day	05:39:38 PM	MTWTFS	RMT103H 10/02/2012-10/ S	Spots Per Week	.TW	Rate 700.00  TFSS  Rate 1,800.00	30	4	1,800.00	
Air D 10/08  19  Weel 10/02  Air D 10/02	Date Day 8/2012 Mo  LATE NEWS  2k Of 1/2012-10/07/2012  Date Day 2/2012 Tu	05:39:38 PM  Air Time	MTWTFS	RMT103H 10/02/2012-10// S Material	Spots Per Week	.T W	Rate 700.00  TFSS  Rate 1,800.00  Rate	30	4	1,800.00	

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



## **KYW TV3**

INVOICE

Page 6 of 7

MENENDEZ FOR SENATE(170464) 317 George St Fl 4

New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL. Office: **GWTS-PH** Contract Num: 1041-80664

10/02/2012-10/08/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

**Product Desc:** 

CPE:

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

/

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ 10/02/12-10/08/12

Invoice Num: 1041-556235 Invoice Date: 10/14/2012

Billing Cycle: Weekly 10/01/2012-10/14/2012 **Billing Period:** 

11/13/2012 Net 30 days

uy	Flight									Total		
ine	Description				Buy Line Date	es	МТ	WTFSS	Dur	Spots	Rate	
	Air Date D	ay	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	10/06/2012 S	а	11:22:21 PM		RMT103H		30	1,800.00				
20	LATE NEWS			10/08/2012-10/08/2012		М		30	1	1,800.00		
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
	10/08/2012-10/14/201	2		М		1		1,800.00				
	Air Date D	<u>ay</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/08/2012 M	0	11:27:47 PM		RMT103H		30	1,800.00		1		
21	CRIMINAL M	IND	S		10/06/2012-10	0/06/2012		S .	30	1	375.00	
	W. 1 01			MTWTFO	•	0		D 4				
	Week Of	_		MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/01/2012-10/07/201	2		S.		1	15	375.00		1		
	Air Date D	<u>ay</u>	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/06/2012 S	a	12:24:35 AM		RMT103H		30	375.00				
22	NFL FOOTB	ALL	1PM GAME		10/07/2012-10	0/07/2012		S	30	1	3,700.00	
					. 10		1	M.				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	Section 1	Rate				
	10/01/2012-10/07/201	2		S		1		3,700.00				
	Air Date D	<u>ay</u>	Air Time	M/G For	Material	1 -	Dur	Rate	Debit	Credit	Remarks	
	10/07/2012 S	u	12:59:07 PM		RMT103H		30	3,700.00				
23	NEWS 3 AT	6			10/02/2012-10	)/05/2012	. T V	WTF	30	4	800.00	
					•	0 . 5		<b>5</b> .				
	Week Of	_		MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/01/2012-10/07/201	2		.TWTF		4		800.00				
	Air Date D	<u>ay</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/02/2012 T	u	06:21:22 PM		RMT101H		30	800.00				
			06:27:05 PM		RMT103H		30	800.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)

317 George St FI 4

New Brunswick, NJ 08901-2008

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

BS TELEVISION



**KYW TV3** 

Account Exec: JOHN LINK POL.

Office: **GWTS-PH Contract Num:** 1041-80664

10/02/2012-10/08/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order: CPE:

**Product Desc:** MENENDEZ 10/02/12-10/08/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1041-556235		Page 7 of 7
Invoice Date:	10/14/2012		,
Billing Cycle:	Weekly	<b>PAY BY</b>	11/13/2012
Billing Period:	10/01/2012-10/14/2012	PAIDI	Net 30 days

_													
Buy	Fligh	i									Total		
Line	Desc	ription			Buy Line Dates		МT	WTFSS		Dur	Spots	Rate	
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	10/04/2012	Th	06:19:58 PM		RMT103H		30	800.00					
	10/05/2012	Fr	06:10:00 PM		RMT103H		30	800.00					
24	NEW	S 3 AT 6			10/08/2012-10/08	3/2012	М			30	1	800.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
	10/08/2012-10	/14/2012		М		1		800.00					
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	-4	Credit	Remarks	
	10/08/2012	Мо	06:26:38 PM		RMT103H		30	800.00				1	
		Total Spots	<u> </u>	Gross An	<u>nt</u>	Comm	ission Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time	Totals	47	7	34,805.0	0		5,220.75	29,584.25	0.00	70	0.00	0.00	
			·	·	·			100	700	WA	1000	-	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

34,805.00 **Gross Billing Trade Value** 0.00 Agency Commission 5,220.75 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 29,584.25 **Pay This Amount**